

Advertising Terms & Conditions

Please read these terms and conditions carefully.

This form confirms the terms of an existing verbal agreement. These terms and conditions will be deemed as accepted and payment due (with the printing or publishing of an advertisement) once a signature has been provided.

The advertiser agrees to provide information to Boom Magazine in accordance with the deadlines established by Boom Magazine. If the advertiser fails to furnish copy by the deadline date, it is agreed that the advertiser shall forfeit any payment already made and the ad will print as is.

Boom Magazine reserves the right to reject and suggest changes to any ad, for any reason, and to refund the advertiser's payment.

Boom Magazine is not liable for any loss caused by failure of an advertisement not being printed on a specific date. Boom Magazine will always endeavour to act in the advertiser's best interest and will not, to the best of our team's knowledge or effort, misrepresent or mislead any parties.

Boom Magazine does not accept liability for printing errors. Although every care is taken on printing, credits and refunds will not be made unless corrections are notified immediately following the publication of the first insertion, advertisers are advised to check the first insertion carefully.

Credits will not be issued due to minor errors which do not corrupt the substantive nature of the advertisement. Preferred position in the printed magazine is on a first come first served basis, unless specifically included in the booking arrangement.

Payment can be made by BACS, standing order, or direct debit and is due on the 1st of the month from the day of advertisement beginning. NO CASH payments will be accepted.

If it becomes necessary for Boom Magazine to place an advertiser's account with a collection agency or solicitor, the advertiser agrees to pay all costs of collection, including solicitor's fees associated with such collection.

Boom Magazine cannot guarantee any advertising performance or level of response. No verbal estimate as to effectiveness should ever be interpreted as a guarantee of results.

In the event that an advertiser sells or assigns their business, it is agreed that the advertiser will pay the balance of their account owed in full under this contractual agreement.

Boom Magazine reserves the right to reject this contract in part or whole upon receipt and subsequent review by both Directors.

This contract is non-cancellable by the advertiser after the 14 day cool-off period, & full payment is due upon cancellation if advertisement is still outstanding within the term.

Boom Magazine may, at their option, publish your artwork on social media during the length of this contract unless specifically embargoed (information must be provided at time of booking).

If, for any reason, there is a delay in distribution, customer agrees to a pro-rata credit equal to the value of lost time.

Should an auto credit card payment be declined during the length of this contract, Boom Magazine reserves the right to charge the declined amount, at any time, through the duration of the term of this contract.

Your advertisement and any created logo are the products of our designers' creative abilities (unless provided to us by you and your advertising agency). Therefore, they are the property of Boom Magazine and the use of the advertisement or logo for any other printed purpose is strictly forbidden, unless otherwise agreed in writing. You may purchase the ownership of your advertisement for £30 or the created logo for £60.

Once paid, the advertisement and/or logo will be yours to do with as you wish. The artwork will be saved in multiple formats, including layered files, to allow manipulation by other artists. We will retain the original advertisement and/or logo for your future use in our advertisement sources.

The placement of an order will be deemed as an acceptance of these conditions.

To book or for any questions contact Jess & Steph at advertising@boommagazine.co.uk to discuss or arrange a call at a convenient time

