How Are the Boom Awards Judged?

🕵️✨ INSIDE THE SCORECARD...

LITTLE MOO'S PLAY BARN

tinytalk Baby Signing Toddler Talking

Pomeroy Farm

Vanessa's School of Dance

The 'Parent Lifesaver' Factor

(15 PTS)

PRACTICALITY, UTILITY, AND QUALITY.

DOES THIS BUSINESS MAKE FAMILY LIFE SMOOTHER OR SOLVE A REAL PARENTAL PAIN POINT?

LITTLE MOO'S PLAY BARN

tinytalk Baby Signing Toddler Talking

Pomeroy Farm

Vanessa's School of Dance

The Heart & Community Score 🤝

(10 PTS)

KINDNESS, CONNECTION, AND INCLUSIVITY.

DOES THIS BUSINESS BRING PARENTS TOGETHER AND LIFT UP THE COMMUNITY?

LITTLE MOO'S PLAY BARN

tinytalk Baby Signing Toddler Talking

Pomeroy Farm

Vanessa's School of Dance

For the Next Generation

(5 PTS)

ECO-CONSCIOUS AND ETHICAL VALUES.

ARE THEY LOOKING OUT FOR THE PLANET OUR CHILDREN WILL INHERIT?

LITTLE MOO'S PLAY BARN

tinytalk Baby Signing Toddler Talking

Pomeroy Farm

Vanessa's School of Dance

The 'Chic & Lovable' Vibe ✨

(10 PTS)

BRANDING, PRESENTATION, AND HEART.

IS THEIR BUSINESS POLISHED, PROFESSIONAL, AND INSTANTLY LOVABLE?

LITTLE MOO'S PLAY BARN

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